



Online degrees

click with students

Since its establishment in 1976, University of Phoenix has significantly grown its academic enrollment, from eight students in its first class to today's number of more than 200,000 from all over the world. University of Phoenix is now the largest private, accredited university in America. The university system comprises 151 campus facilities in 38 states within the United States, Puerto Rico, Canada, and world-wide via the Internet.

While overall enrollment at University of Phoenix has increased dramatically, the university's online programs have seen the fastest growth, with more than 100,000 students now enrolled online. University of Phoenix Online offers a variety of certificate programs for non-degree students, and 16 different bachelor's programs, 27 master's programs, and four Ph.D. programs.

A Unique Vision

University of Phoenix reflects the vision of its founder, Dr. John Sperling, who believes that education is not just for the young, but a lifelong experience. For Dr. Sperling, this dedication to lifelong learning is as personal as it is professional.

In keeping with Dr. Sperling's mission, the university created an online program in 1989. The first program of its kind, University of Phoenix Online challenged traditional notions of higher education. Online computer-mediated education was an outgrowth of the technological transformation of the workplace and a response to the increasing use of computers for communication – the mass commercialization of the Internet.

Dr. Sperling's model institution has attracted students from all around the world. In fact, University of Phoenix Online has been an educational leader since its earliest days foreshadowing the rapid growth in the online education industry. And, it continues to thrive, serving more than 100,000 students from all over the world via the online learning system.

A Real Community

While convenience initially draws adult students to online learning, they thrive on its quality curriculum. The computer-based delivery has actually extended beyond the boundaries of the classroom. In the online program, communication is many-to-many rather than one-to-one. Each class shares its own group mailbox, which serves as an "electronic" or virtual classroom. While direct communication between individuals is

common, each class also uses the mailbox as a group forum where students put their work and ideas before classmates for comment. Such peer evaluation improves the quality of students' work before its formal, academic review by the instructor.

The virtual classroom also offers advantages not found within traditional academic settings, including 24-hour access to programs, faculty, and other students. University of Phoenix Online does not have traditional tenured faculty, drawing instead from more than 9,000 CEOs, CFOs, CIOs, managers, and executives who wish to share their knowledge and real world expertise. As a result, University of Phoenix Online is able to offer the most current and relevant curricula available today, continuously updating its offerings to respond to the fast-changing business environment.

In keeping with Dr. Sperling's philosophy that effective business must be global in scope, University of Phoenix Online encourages the participation of qualified international students. With more than 40 countries represented within its virtual environment by more than 6,000 students, University of Phoenix Online maintains its leadership in education around the world.

University of Phoenix Online offers customized corporate training programs, as well as complete degree programs at the associate through Ph.D. level. Its programs have been developed in cooperation with business and industry leaders to focus on the current concepts, methods, and practices used by professionals in today's economy.

For more information, log on to www.uopxonline.com.



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