



**FOR IMMEDIATE RELEASE  
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**NEW NONPROFIT ORGANIZATION WILL FOCUS ON  
WORKFORCE DEVELOPMENT**

*--Jobing Foundation formed with \$1 million commitment from Jobing.com--*

PHOENIX— The Jobing Foundation announced today that it will officially begin providing locally-focused workforce development programs aimed at helping people improve their lives through career development. The Jobing Foundation, a newly formed nonprofit corporation, is dedicated to helping job seekers prepare for and find employment through outreach programs, partnerships, and volunteer activities in eight different states.

“The Jobing Foundation's mission is focused on helping people find better job and career opportunities so they can improve their lives,” said Vicki Steere, Foundation Executive Director. “The economic development of our communities depends on ensuring that we have a skilled and trained workforce to meet the growing demands of business. We believe that there is a delicate balance. Our programs will be designed to help people take a look into their future, educate them to become better job seekers, and help steer them towards those careers that both fit their personal passion and fulfill the needs of tomorrow’s business.”

Chartered with a donation from Jobing.com, the Jobing Foundation will serve as its primary corporate social responsibility channel through innovative new community programs, providing resources to nonprofit and community organizations, and a unique volunteer program within the communities Jobing.com serves. Jobing.com has made a grant commitment of \$1 million dollars for the Foundation to pursue its mission and launch initial programs. Additionally, Jobing.com employees are dedicating two days of their paid-employee time per calendar year as Foundation volunteers.

**\*MORE\***



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Inaugural Foundation programs include Jobing.com product donations to community organizations to help connect more job seekers to employment; a speaker's bureau focused on educating both the current and future workforce about career options, education, and planning for their future; and support of a Job Shadow Day, providing students with the opportunity to experience a positive work environment first-hand.

“This is a very proud moment for all of us at Jobing.com,” said Jobing.com Founder and CEO Aaron Matos. “Our success as an organization is a direct result of our strong commitment to the communities we serve. The Jobing Foundation will ensure that we continue to share our success with those communities through a variety of support, specifically focused on workforce development, which closely aligns with our mission of connecting organizations with great local people. We believe that when we focus our social responsibility efforts towards mission-driven activities, we can have a greater impact as well as make an investment in our local Jobing Communities’ workforce.”

A core value at Jobing.com since its founding has been community spirit, and Matos says supporting non-profit and community organizations has been part of its regular business activities from day one. “In addition to donations and other support, Jobing.com staff have given hundreds of hours of volunteer service and provided countless free community workshops to help job seekers in all of the communities we serve,” he said.

**\*MORE\***



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### **About The Jobing Foundation Executive Director**

Prior to this new role with the Jobing Foundation, Vicki Steere served as Senior Director of Community Relations for Jobing.com in Denver. She has an extensive background in human resources and recruiting that includes starting two successful businesses in that field. Vicki regularly speaks at workforce centers and educational organizations to job seekers on a variety of job search topics, and to employers on recruitment and retention topics. She graduated with honors from the University of Denver with a bachelor's in management and earned an MBA from Grand Canyon University. Her extensive community involvement includes serving on the board for the Society of Human Resource Management Colorado State Council, the Colorado Healthcare Association for Human Resource Management, DenverWorks, and the Denver Employment Alliance, and was formerly the president for the Colorado Staffing Association and a former chair of the Colorado Business Leadership Network (a consortium of organizations placing people with disabilities). Her employment articles have been published in both local and national publications, and she is a two-time finalist for the Denver Business Journal's Outstanding Women in Business Awards.

For more information about the Jobing Foundation, visit [www.Jobingfoundation.org](http://www.Jobingfoundation.org)

### **About Jobing.com**

A three-time Inc. 500<sup>TM</sup> fastest-growing company, Jobing.com is a leading media provider of locally-focused recruiting, online job search and talent management solutions designed to connect local employers and job seekers. Jobing.com's portfolio of products include, among others: the largest locally-focused job search web site; Career Expo job fairs; JobingVideo; JobingCareerCenter and Go Jobing magazine. Jobing.com is a privately held, employee-owned company, funded by investors Great Hill Partners and JMI Equity. The company currently serves communities in the states of Arizona, California, Colorado, Florida, Nevada, New Mexico, Texas, and Wisconsin. For more information visit [www.Jobing.com](http://www.Jobing.com).